



# Network Nature Online Workshop

04 December 2024

10h00 – 12h30 CET

## ***Integrating Biodiversity and Nature-based Solutions in Business Decision-Making Processes***

### **Agenda**

## 10h00 – 10h50

### Opening Session – Introduction, Setting the Scene and Business Success Stories

The online workshop will start with a welcoming speech and introduction followed by a quick poll to understand the participants' familiarity with the concept of Nature-based Solutions (NbS). We will set the scene by giving a concise overview of integrating biodiversity in business with a focus on NbS as a business opportunity, the role of businesses in integrating biodiversity, and sharing the existing knowledge and resources available to businesses. We will then invite representatives of two businesses – HOLCIM and the Anglian Water Services, to share their success stories on how they successfully integrated biodiversity in their business.

10h00 10h05	Welcoming Speech & Agenda	Firdaous Halim, IUCN
10h05 10h10	Gauging the participants familiarity with the NbS concept (Mentimeter)	Firdaous Halim, IUCN
10h10 10h20	Integrating Biodiversity in Business – NbS as a Business Opportunity	Victoria Blessing, Steinbeis Europa Zentrum
10h20 10h30	Success Story 1 – Holcim	Lara Hildebrand, HOLCIM
10h30 10h40	Success Story 2 – Anglian Water Services	Chris Gerrard CEnv, Anglian Water Services
10h40 10h50	Q&A	Firdaous Halim, IUCN

## 10h50 – 11h40

### Break-out Sessions - Challenges and Opportunities in Integrating Biodiversity

This second session will start by presenting the challenges - shared by participants upon registration - in integrating biodiversity in their businesses. These challenges will be framed under three main topics: Finance, Knowledge and Partnerships & Policy. The participants will be invited to join one of the three breakout rooms to further discuss and elaborate on their challenges and share opportunities, tools, or actions they have used, or think would be useful, to address the discussed challenges.

11h00 11h30	Introducing the Break-out Sessions	Firdaous Halim, IUCN
	Break-out Room 1 - Finance	UNEP-WCMC
	Break-out Room 2 - Knowledge	IUCN
	Break-out Room 3 – Partnerships and Policy	IEEP

11h30 11h40	Reporting to the Plenary	Facilitators/ Participants
<b>11h40 – 12h30</b> <b>Panel Session - Actionable Strategies to Facilitate the Integration of Biodiversity into Business Decision-Making Processes</b>		
<p>The panellists will be invited to brainstorm and discuss actionable strategies for integrating biodiversity into business decision-making processes and the role of NbS as an approach, with a focus on addressing the challenges identified by participants in the breakout rooms. In parallel, a visual artist will join the panel session and capture the key identified strategies in real time and create a visual reporting.</p>		
	Introducing the Panel	Susanna Gionfra, IUCN
11h40 12h10	Panel Discussion	<ul style="list-style-type: none"> <li>• Alena Cierna, UNEP-WCMC</li> <li>• Chris Gerrard CEnv, Anglian Water Services</li> <li>• Lara Hildebrand, HOLCIM</li> <li>• Martin Lok, Capitals Coalition</li> <li>• Tim Stonemeijer, Ellen MacArthur Foundation.</li> </ul>
12h10 12h20	Q&A	Susanna Gionfra, IUCN
12h20 12h25	Visual Reporting on the Identified Challenges and Actionable Strategies	Silvia Robertelli, Rosmarino Studio
12h25 12h30	<b>Closing Remarks</b>	<b>IUCN</b>



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