

# CONSULTATION

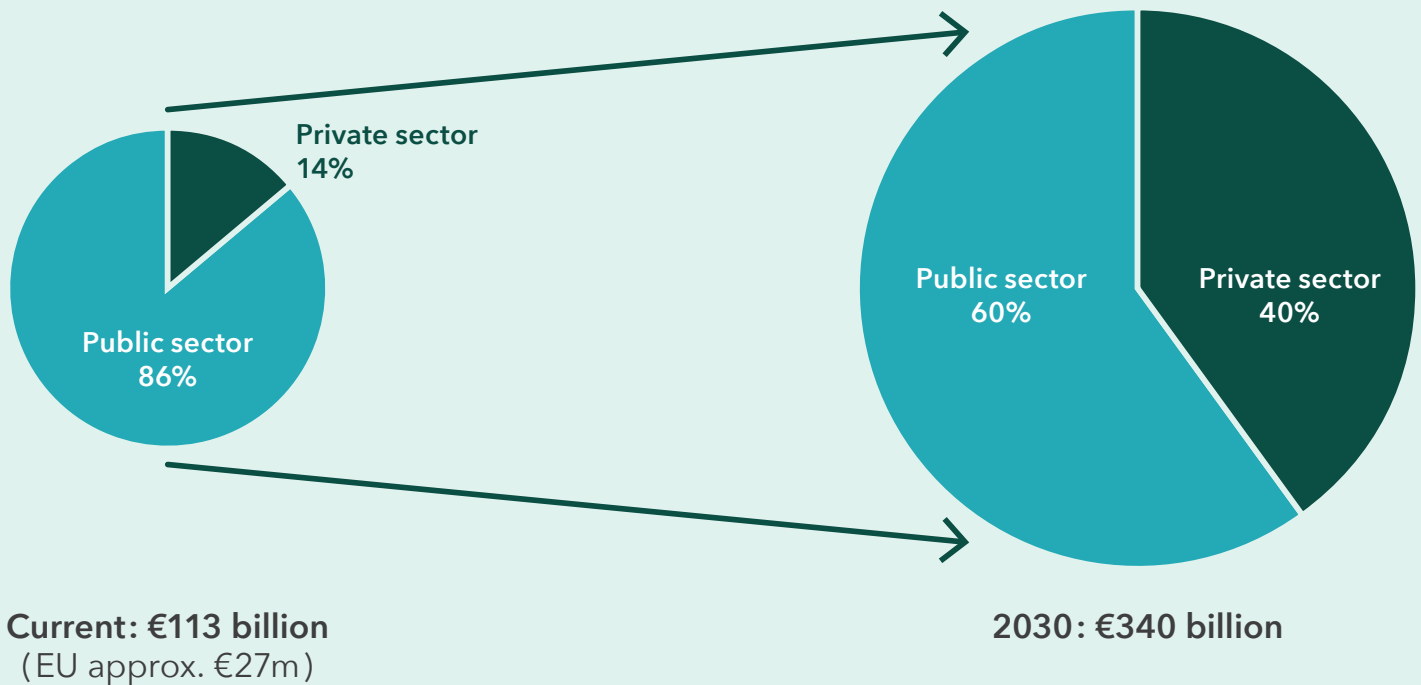
## *From* **Nature-Based Solutions** *to the* **Nature-Based Economy**

Have your say and help shape the  
EC Expert Publication on the  
Nature-Based Economy



**Respond to the  
consultation**

# How can we triple public and private sector investment in NBS by 2030 fuelling sustainable jobs and enterprises in the nature-based economy?



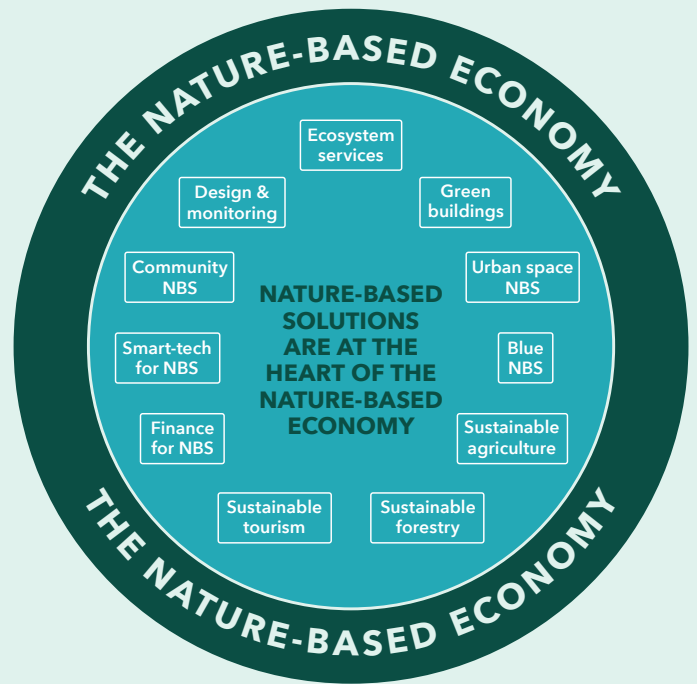
Source: [UN State of Finance for Nature report, 2021](#)

**By changing the ratio of investment from being predominantly public sector led to securing more investment from the private sector.**

**Consultation closes on 10 September and your input is vital as we seek to secure the right conditions for NBS project investment to happen.**

**Respond to the consultation**

**The Nature-Based Economy works in harmony with nature – planning, growing, harnessing, harvesting, conserving and/or restoring natural resources in a sustainable way.**



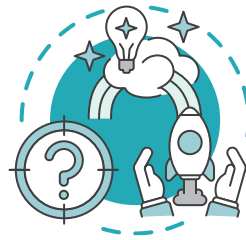
## Benefits of a nature-based solutions economy



High quality jobs



Just transition to low carbon future



New innovations



Sustainable enterprises



Combatting climate change



Enhancing biodiversity



Supporting other industries such as smart-tech, agriculture and tourism

**Consultation closes on 10 September and your input is vital as we seek to secure the right conditions for NBS project investment to happen.**

**Respond to the consultation**



## Key Recommendations include:

Enacting policies to support a transition towards a nature-based economy. Including mandatory valuation and reporting on use of natural resources and an international asset class for nature-based solutions.

Using economic and regulatory measures to stimulate the demand and supply for nature-based solutions.

Supporting decision making with better guidance, methodology and tools.

Improving business models and governance by engaging multiple stakeholders and capturing more evidence.

## Partners



Consultation closes on **10 September** and your input is vital as we seek to secure the right conditions for NBS project investment to happen.

**Respond to the consultation**