NN Labs Selected idea

NbS Fresco

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What is the idea about?

The NbS Fresco* is a raising-awareness, interactive, collaborative and educational workshop, created by IID-SII, to inform participants on what NbS are and what their various benefits consist of. Participants are divided into groups and work together to sort and place visual cards representing NbS and their benefits on a visual fresco in a canvas format, thereby fostering collective intelligence and emotional engagement.

Activities covered by NN:

The idea is to implement and develop a pilot session of the workshop with TF members as audience to test and validate the NbS Fresco methodology. The design creation of the cards and the initial testing phase is included in this funding, allowing for refinement based on TF members' participation feedback before broader implementation.

Activities covered by NBRACER:

The content of the NbS Fresco will be supported by the scientific knowledge developed within the NBRACER project. The workshop will also be led by trained NBRACER facilitators.

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What are the main objectives?

- Raise Awareness of NbS benefits
- Foster Education and Knowledge Uptake
- Support Capacity-Building
- Encourage Mainstreaming of NbS by contributing to their widespread adoption
- Promote Collaborative and Systemic Thinking



How would it be developed?

1. Design Phase

- Content creation and design of workshop materials
- Facilitator Guidelines
- Facilitators Training

2. Methodology Testing and Validation Phase

- Pilot session execution with TF members (online), including testing of NbS cards (feedback on clarity, usefulness, and overall interaction with the cards to help identify any issues or areas for improvement)
- Feedback collection, e.g. surveys and debriefing
- Refining based on the feedback, e.g. review of content and materials
- Potential iterative testing
- 3. Kick-off Event (in person)
- 4. Communication, Dissemination & Outreach



What are the concrete outputs?

- A validation session of the NbS Fresco methodology with TFs members
- A set of digital cards and instructions
- A set of printed cards and instructions
- Kick-off workshop of the NbS Fresco
- Communication, dissemination and outreach campaign strategy



Who is already involved?

- Natalia BRACK, IID-SII, TF4
- Giulia Bussoletti, IID-SII, TF2 & TF6
- Mindert de Vries, DELTARES, TF1
- Stefano Gamberoni, DELTARES, TF1
- Elisa Furlan, CMCC, TF2
- Christian Simeoni, CMCC, TF2
- Elena Allegri, CMCC, TF2
- Pierre Cattoire, LGI Sustainable Innovation, TF3
- Joanne Schanté, LGI Sustainable Innovation, TF3
- Sidonie Gras, IID-SII, TF4





Other collaborations?

Potential external contributors include the following:

- Higher education institutions (HEI) & stakeholders: to refine our approach and adapt to different audiences (e.g. youth & citizen engagement activities);
- Environmental NGOs & EU initiatives (e.g. NBS4EU Cluster, GoNaturePositive!, MIP4ADAPT, etc.): to support communication, outreach and dissemination efforts on awareness-raising to maximise impact.



How and when can other TFs members be involved?

Further TF members will be invited to participate during the validation and testing session before the launch of the NbS Fresco (Kick-off event). This will be done during a TF cluster meeting session.

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Stages of the proposal

Concept creation with input and support of the scientific committee Design & illustration of engagement tool (cards and other material)

Validation Session With NN+ TFs

NbS Fresco Kick-Off Event Communication and Dissemination



Any comments?



Doubts about NN Labs? Do not hesitate to contact: Maria Nuñez Rodriguez Maria.Rodriguez-Nunez@iucn.org Firdaous Halim Firdaous.Halim@iucn.org

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