

# NN Labs

Selected idea



# Integrating Insurance and NbS for Resilience

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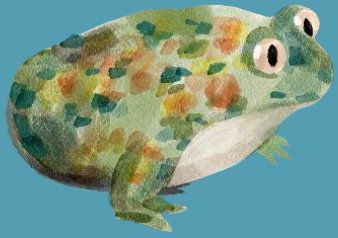
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# What is the idea about?

- Compile **business cases** from the NN+ innovation ecosystem highlighting **insurance for ecosystem restoration**.
- Create engaging **animations and standardized illustrations** on the role of key actors in nature-based insurance.
- Organize a **high-level hybrid side event** at CoPs to present business cases.



# What are the main objectives?

- Showcase **real-world applications** of insurance that **incentivize investment** in ecosystem restoration
- Use engaging visuals and illustrations to **clarify the roles** of different actors in nature-based insurance
- Facilitate dialogue among policymakers, insurers, and practitioners to stimulate uptake of the business cases



# How would it be developed?

- Launch an **open call** to collect business cases for insurance-based NbS from the NN+ innovation ecosystem.
- **Engage an illustrator** to create a cohesive visual representation of business cases and their societal impact.
- Form a **steering committee to plan the event**, select the venue, and coordinate invitations.
- **Handle logistics using the grant** to cover keynote speaker costs, venue, and catering.



# What are the concrete outputs?

- **Catalogue of business cases and visuals** – available as an **open-source** resource for public use.
- Series of **recorded keynote presentations** – explaining how and where the business cases can be effectively implemented.
- **Proceedings from the high-level event** – to be shared with UN CoP participants in the context of UNFCCC, UN CBD, UNCCD, and UNDRR.



# Who is already involved?

Christine Mertens, Global Infrastructure Basel  
Foundation, TF3

Marianne Zandersen and Doan Nainggolan, Aarhus  
University, TF3

Edoardo Carlucci, IISD - International Institute for  
Sustainable Development, TF3

Jaroslav Mysiak and Stefano Ceolotto, Euro-  
Mediterranean Centre on Climate Change, TF3

Wenting Chen, Norwegian Institute for Water Research

Katie Dawkins, UNEP-WCMC, TF3





# Other collaborations?

- We invite other organisations from Invest4Nature, SOTERIA, PIISA as well as other recent projects ...
- We are in process of reaching out to these and other interested partners



# How and when can other TFs members be involved?

- Submit an expression of interest
- Follow the instruction of the team to prepare a business case you would like to showcase
- Register to participate in the SC of the event



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# Stages of the proposal

**Sep 2024**

Idea development  
and presentation  
at NN+ TF  
clustering

**Jan 2025**

Proposal  
submission

**May 2025**

Collection  
finalized and  
illustrator  
identified

**Nov 2025**

Event held and  
illustration  
distributed



