



## NetworkNature Annual Event 2025

Tuesday, 16<sup>th</sup> of September 2025  
in Bruxelles Environnement building  
Tour & Taxis Avenue du port 86C / 3000  
Havenlaan 86C/3000, 1000 Brussel

# Open Call

# Businesses that Choose nature.



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For the launch of the NbS Business Forum  
at the NetworkNature Annual Event 2025

## About the NetworkNature Annual Event

Organised by NetworkNature in collaboration with Brussels Environment, this year's NetworkNature Annual Event 2025 "Choose Nature" will explore **different ways to align biodiversity and economy in times of urgency, building on the concept of Nature-based Solutions**. We will hear from a broad range of stakeholders, from the public and private sectors, examine diverse ideas, exchange knowledge, explore initiatives and share case studies that link nature with economy, innovation, finance and business. Through pitches and discussions, we will delve into pathways to build a resilient economy that benefits both people and the planet. The event will also encourage stakeholders to engage with and adopt these approaches.

Know more about the event [here](#).

## About the NbS Business Forum

The NbS Business Forum, launched by NetworkNature, aims to bring together corporates, SMEs, nature-based enterprises, and financial actors in a collaborative space to accelerate the market uptake and scaling of Nature-based Solutions. It envisions building a thriving business ecosystem where NbS is a mainstream strategic and operational approach, empowering businesses to deliver for people and planet.

Know more about [the NbS Business Forum](#).

## Open Call: Be Part of the NbS Business Forum Launch

We are excited to launch the **Open Call “Businesses that Choose Nature”** for SMEs, Nature-based Enterprises, start-ups, and organisations working on or with the business side of Nature-based Solutions.

Selected applicants will be featured in the launch of the NbS Business Forum, held during the final segment of the NetworkNature Annual Event. This informal, interactive showcase will serve as a live networking space, giving selected participants a chance to:

- *Share your business or ideas*
- *Engage with event participants over coffee or a drink*
- *Build new collaborations and visibility in the NbS ecosystem*

This is not a stage pitch, it's a vibrant, human-scale moment of connection at one of Europe's leading NbS events.

## Why should you apply to the open call?

As a selected applicant, you will:

- Showcase your work informally in a networking zone during the NbS Business Forum launch
- Be mentioned in the NetworkNature post-event report
- Gain membership and access to the NbS Business Forum
- Access a growing community of stakeholders, investors, researchers, and policy shapers

## How will I present my NbS Business?

You will get a chance to showcase your business and engage with participants of the NetworkNature Annual Event, Choose Nature. You are invited to bring any relevant communication materials (max size: A4 info pages or visiting cards)

## General conditions

### Who can Apply?

We welcome applications from:

- SMEs and Nature-based Enterprises (NBEs)
- Organisations working at the intersection of NbS and business
- Entities exploring NbS as a business model or revenue stream

### How can I submit my proposal?

Simply complete [this form](#) and tell us:

- Who you are
- What your business does
- How it relates to Nature-based Solutions
- What you'd like to showcase or discuss

### What is the timeline?

We invite you to submit your proposal by the **18th of July**.

### How will the election Process be done?

Applications will be reviewed on a rolling basis. Selection will be based on:

- Alignment with the themes of the event
- Clarity and relevance of the proposed idea or business

### Make Your Mark. Join us.

This is your opportunity to connect, showcase, and lead at the frontier of the NbS-business nexus. Whether you're early-stage or scaling, your presence at this event can spark the collaborations and visibility needed to accelerate your impact.

[Apply now](#) and be part of choosing nature!

# Online form: Why Choose Nature?

**01 First name \***

**02 Last name \***

**03 Location / City \***

**04 Country \***

**05 Email \***

**06 Name of your organisation \***

**07 Organisation type \***

- Nature-based enterprise
- Small Business
- Start-up
- Large Business
- Investor (Bank)
- Consultant

**08 Link to your organisation (website/LinkedIn)**

**09 Short bio of you / your organisation \*** (*maximum 200 characters*)

**10 How it relates to Nature-based Solutions? \***

**11 What would you like to showcase from your business at the NetworkNature Annual Event? \***

*\* Mandatory questions*



NetworkNature is an expanding ‘network of networks’ working together to raise awareness, share knowledge and build capacity about nature-based solutions to accelerate their uptake in business, science, policy and practice along the policy priorities of the European Green Deal. It will maintain and add to a diverse and science-based repository of evidence on NbS, strengthen partnerships and foster new relationships around a clear, strategic framework for action. This work is underpinned by an up-to-date EU Research & Innovation NBS Roadmap and NetworkNature’s six priority themes: Biodiversity enhancement and ecosystem restoration; Sustainable food systems; Zero Pollution; Climate adaptation, mitigation and resilience; Sustainable finance, investment and just transition; Sustainable urban and regional transformation



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UK Research  
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