NetworkNature

TF4: Communicators

Bi-annual Work Plan

The NbS Communication TF (TF4) is responsible for supporting and amplifying NbS Horizon/2020 products and results. The purpose is to leverage the resources of each individual project in order to expand the audience reach and impact of all projects. Clustering is a common requirement of Horizon/2020 grant agreements, and participation in TF4 plays a key role in facilitating and sharing clustering opportunities. It is also a space in which to workshop ideas and address common challenges.

Description: The TF4 NbS Communicators is a collaborative community of project representatives dedicated to using knowledge sharing to bridge research and implementation gaps. Through strategic communication, resource sharing, and advocacy efforts, the aim is to elevate awareness, exchange valuable insights, ultimately driving the integration of NbS into policies and practices for sustainable and just impact.

Objectives:

- Build Awareness: Collaborate for joint communication, exchange cutting edge NbS resources, and pool assets to support mainstreaming NbS in political recommendations. Engage projects, create targeted initiatives and products, and leverage media for impact. Team up to illustrate impact and relevance of NbS to the public.
- Exchange Knowledge and Resources: Foster collaboration for sharing knowledge/skills, contacts, and successful communication strategies among projects. Streamline approaches for impact measurement and communication processes.
- Support NbS Integration and Advocacy: Facilitate NbS inclusion in tenders, showcase successes, and advocate for policy integration.

This bi-annual work plan will be published on the NetworkNature TFs page.

Time frame: February – August 2025

Bi- annual work plan	
Indicate compulsory responses	
Priority objectives*	• Exchange Knowledge and Resources: Foster collaboration for sharing

• From the overall TF objectives, which ones will the TF focus on in the next 6 months?	knowledge/skills, contacts, and successful communication strategies among projects. Facilitate cross project collaboration in order to more efficiently use resources and increase reach.
Implementation* • How will the TF contribute to the priority objectives within the indicated time frame? • Will there be any workstreams created for this purpose? Please specify.	• We will develop a system for ensuring a variety of members lead meetings and determine content. We will experiment with a rotating chair approach. • We will continue peer2peer learning opportunities and set aside dedicated time for small group collaboration. TF4 facilitator will set a tentative agenda for upcoming P2P sessions. We will also collect feedback on what skills people would like to learn about, and what skills they feel able to share. • The group is continuing small group needs based project work. o Communications Toolkit o Design Guide: NbS 101 for Journalists o Co-written media articles o Co-produced multi-media products o Co-organised events o Create NetworkNature NbS Project stand kit o Joint social media campaigns o Test and/or create products (i.e. TNOC Card Game) • We will continue supporting all projects in authoring at least one website newsbit a year. TF4 facilitator to create a summary of important links to share with all members for their records.

	- Propose a TF4/5 collaborative meeting. - Map 2025 TF4 participating project obligations, and identify opportunities for collaboration.
Products & activities* - What activities and/or products will the TF develop in the indicated timeframe to contribute to the priority objectives? - Which is the target audience/ end user of the activity/ies and/or product/s?	- We will explore planning at least one peer2peer session that is open to all task forces. We will touch base with TF5 to see if we can craft a workshop on stakeholder engagement and target audience communication. "Working with all task forces translate project findings to our target audiences" - We will pitch at least one collaborative article to an online or print media platform. - TF represented projects are our target audience. We will work to get them more actively involved in using NN as a promotional platform. - To increase engagement, we will have a standing walk in meeting. We will share the hosting responsibility amongst TF members. We have not yet determined the frequency.
Outcomes - What measurable outcome/s is the TF aiming to achieve through the above-mentioned activities/products?	- Peer2peer learning sessions - Increased cross project collaboration - Increased newsbits - Plan of attack for future social media use (i.e. leaving twitter/x)
Potential enablers - What are the enablers for the delivery of the activities/products (e.g. building on projects' outcomes, events, resources, etc.)?	- Clear and co-created expectations - Sharing the leadership burden more evenly amongst projects - Small needs-based group work - Peer2peer learning - Troubleshooting - Project buy-in

Potential risks	
• Do you foresee any risks/challenges? If so, how can they be overcome?	• Limited project capacity and lack of accountability • Low engagement • Difficulty of working with a large group via online meeting platforms